

## **Beyond.pl signs partnership agreement with Hewlett Packard Enterprise and launches a new portfolio of hybrid cloud services powered by HPE GreenLake**

Poznan, 25<sup>th</sup> February 2021

**Beyond.pl, the most trusted and respected data center service provider in Central Europe, announces the launch of a cloud services offering based on HPE GreenLake. By providing cloud services powered by HPE GreenLake, customers will gain on-demand access to compute and storage and financial flexibility of a pay-per-use model . Beyond.pl is the first service provider in the region to offer cloud services based on HPE GreenLake.**

With the launch of cloud services powered by HPE GreenLake, Beyond.pl extends its existing portfolio of managed public and private cloud services with new benefits to its wide variety of customers, including an agile, scalable, pay-per-use cloud experience across all workloads and applications delivered from the Beyond.pl top security data centers. As part of the strategic cooperation agreement, HPE has also agreed to host its HPE GreenLake services at the Beyond.pl data centers for customers who are looking to run their workloads off-premise at an HPE-approved colocation partner.

By running workloads as a service at the safest data center in Central Europe, customers will benefit from the best of both worlds: the flexibility and elasticity of cloud services powered by HPE GreenLake and the security and compliance of the only ANSI/ TIA-942 Rated 4 infrastructure in Central Europe which guarantees the highest level of uptime and security. It is also the most efficient data center in Poland with a PUE energy efficiency index of 1.2.

*“At Beyond.pl, we want to address the growing need of our customers for a solution that meets any workload and compute requirement, ensures security and compliance, and provides flexibility, scalability, and transparent cost management. We believe that our joint agreement with HPE to leverage and host HPE GreenLake in our colocation facilities will provide our customers with all the benefits stemming from the hybrid cloud experience and allow them to accelerate their innovation and growth. We are very proud to partner with HPE to enhance our offering and provide Polish and European enterprises with this industry-leading solution”* said **Wojciech Stramski, CEO of Beyond.pl.**

Key benefits available to customers through Beyond.pl's cloud services powered by HPE GreenLake:

- Elimination of upfront infrastructure investment through the introduction of pay-per-use billing allows customers to free up capital and retain financial flexibility;
- Predictable and transparent cost structure;
- Elasticity to scale up or down in a pay per use model to handle actual demand needs;
- Access to low latency connectivity solutions between Central and Western Europe via multiple Tier 1 carriers and Internet Exchange points;
- Wide range of HPE and Beyond.pl managed and support services;
- Ability to maintain complete governance across enterprise applications and data, without the need to manage own infrastructure;
- Highest levels of physical security and availability (99,995% representing maximum downtime of 26 mins per year) supported by the ANSI/ TIA-942 Rated 4 infrastructure;
- Lower costs of cloud related to the energy draw of the infrastructure correlated to the lowest PUE on the market of 1.2 powered by 100% green energy;

HPE GreenLake provides customers with a powerful foundation to drive digital transformation through an elastic as a service solution that can run on-premise, at the edge, or in a colocation facility. It combines the simplicity and agility of the cloud with the governance, compliance, and visibility that comes with hybrid IT infrastructure. HPE GreenLake is the foundation that accelerates innovation, including cloud services for compute, container management, data protection, High Performance Computing, machine learning operations, networking, SAP HANA, storage, Virtual Desktop Infrastructure, and Virtual Machines.

*"We are proud that the market leading service provider in Central Europe selected HPE GreenLake to deliver a world-class solution to Polish and international enterprises. HPE is strongly committed to unlock the full potential of a hybrid cloud environment wherever it makes most sense – on-premise, at the edge, or in an HPE-approved colocation facility. Together with Beyond.pl we have launched HPE GreenLake in Data Center 2 of Beyond.pl, one of the most secure and efficient data centers in Europe, bringing end customers the solution they need – delivered as a service,"* said **Marcin Szymanik, Service Provider Sales at Hewlett Packard Enterprise Poland**

With its long-standing experience, Beyond.pl recognizes that an increasing number of fast growing companies are searching for a solution that combines the power of an agile, elastic, pay-per-use cloud experience with an infrastructure that can ensure security and efficiently tackle demanding compute workloads. While many enterprises find themselves drawn to the public cloud, most have struggled to move a majority of their key applications due to



application entanglement, data gravity, security and compliance, and unpredictable costs. The hybrid model combining hybrid cloud services in off-premise locations is ideal for these demands.

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**About Beyond.pl:** Beyond.pl's ambition is to be the most trusted and respected provider of colocation, managed services, cloud environments and outsourced Infrastructure as a Service in Poland & Central Eastern Europe. Beyond.pl ensures the security, and freedom of access to data, allowing our customers and partners to deliver a competitive advantage, innovate and grow with confidence.

Beyond.pl was founded in 2005. Beyond.pl is the most secure data center in all of Europe and most energy efficient facility, powered by 100% renewable energy, in all of Poland. We guarantee the highest level of availability – up to 99.9999%. Beyond.pl is the only company in the CEE market to provide a mix-tier data center environment (Rated 3+ to 4), access to a comprehensive cloud offering based on private, public and hybrid cloud solutions, as well as expert support with managed services.

Beyond.pl has core and hyper-edge data centers with a target power of 42 MW. The company operates two modern data center facilities located in Poznan. It is the first green and telecommunication-neutral data center in Poland. Strategically located half-way between Warsaw and Berlin in the city of Poznan. Beyond.pl Data Center 2 facility is the only data center in the European Union that meets the strict ANSI/TIA-942 rated 4 certificate. Certification confirms the highest safety standards for design, mechanical engineering, power configuration and telecommunications. For more information, visit: [www.beyond.pl/en](http://www.beyond.pl/en).

**About HPE:** Hewlett Packard Enterprise is the global edge-to-cloud platform as-a-service company that helps organizations accelerate outcomes by unlocking value from all of their data, everywhere. Built on decades of reimagining the future and innovating to advance the way we live and work, HPE delivers unique, open and intelligent technology solutions, with a consistent experience across all clouds and edges, to help customers develop new business models, engage in new ways, and increase operational performance. For more information, visit: [www.hpe.com](http://www.hpe.com).

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